ORDER

Orders Order / Rev: 104170 Alt Order #: Product Desc: State Senate 3Q12 KSNV Estimate: Flight Dates: 09/03/12 - 09/30/12 Primary AE: Kevin Goodell Original Date / Rev: 09/21/12 / 09/21/12 Sales Office: **VEGS** Order Type: **GENERAL** Sales Region: Local Agency Name: Benny for Nevada Cash **Buying Contact:** Billing Type: Billing Contact: Billing Calendar: Broadcast EOM/EOC 1930 Village Center Cir. Billing Cycle: Las Vegas, NV 89134 Agency Commission: 15% Advertiser Benny for Nevada Name: Demographic: A25-54 New Business Thru: Product Codes: PLC09 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan Totals

Revenue Codes:

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	11	\$7,625.00	\$6,481.25	September 2012	11	\$7,625.00	\$6,481.25	0.00
					Totals	11	\$7,625.00	\$6,481.25	0.00

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Ln Ch Start End Inventory Code E	Break S	Start/End 1	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV 09/03/12 09/30/12 M-F Wheel C M-F Wheel of Fortune	CM 7	'-730pm		- :30	0	\$375.003	0.00 NM	7	\$4,025.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/\(\Delta\)</u> Week: 09/03/12 09/09/12 -TWT	<u>Week</u> 3	Rate \$375.00	Rating 0.00						
Spot Ch Date Range Description	_	ind Time	0.00	Weekdays	Lend	gth Rate	Rta Type		
1 KSNV 09/03/12-09/09/12 M-F Wheel	7-730p			-TWTh		:30 (\$375.00			
See MG 1.12,1.13,1.14 [PROGRAM CHANGE] PROGRAM CHANGE	·								
2 KSNV 09/03/12-09/09/12 M-F Wheel	7-730p	om		-TWTh	:	:30 (\$375.00)	0.00 NM		
See MG 1.12,1.13,1.14 [PROGRAM CHANGE] PROGRAM CHANGE									
3 KSNV 09/03/12-09/09/12 M-F Wheel	7-730p	om		-TWTh	:	:30 (\$375.00)	0.00 NM		
See MG 1.12,1.13,1.14 [PROGRAM CHANGE] PROGRAM CHANGE									
12 KSNV 09/12/12-09/12/12 M-F Wheel	7-730p	om		W	:	:30 (\$375.00)	0.00 NM		
See MG 1.15 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	Ē								
13 KSNV 09/14/12-09/14/12 M-F Wheel	7-730p	om		F	:	:30 (\$375.00)	0.00 NM		
See MG 1.16,1.17 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
14 KSNV 09/18/12-09/18/12 M-F Wheel	7-730p	om		-T	:	:30 (\$375.00)	0.00 NM		
See MG 1.16,1.17 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	<u> </u>								
15 KSNV 09/12/12-09/12/12 M-F Wheel	7-730p	om		W	:	:30 \$725.00	0.00 NM		
MG for 1.4,1.12								I	

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 Order / Rev:
 104170
 Advertiser:
 Benny for Nevada

 Alt Order #:
 Product Desc:
 State Senate 3Q12
 KSNV

 Flight Dates:
 09/03/12 - 09/30/12
 Estimate:

Ln Ch Start End Inventory Code	Break Start/End Ti	me Days	Len Spots Rate	Pri Rtg Type	Spots Amount
N 1 KSNV 09/03/12 09/30/12 M-F Wheel	CM 7-730pm		- :30 0 \$375.0	0.00 NM	7 \$4,025.00
M-F Wheel of Fortun	e				
	pots/Week Rate	Rating			
Week: 09/03/12 09/09/12 -TWT	3 \$375.00	0.00			
Spot Ch Date Range Description [mg]	Start/End Time		Weekdays Length	Rate Rtg Type	
16 KSNV 09/19/12-09/20/12 M-F Wheel	7-730pm		WTh :30 \$7	725.00 0.00 NM	
MG for 1.13,1.8,1.7,1.14	•				
17 KSNV 09/19/12-09/20/12 M-F Wheel	7-730pm		WTh :30 \$7	725.00 0.00 NM	
MG for 1.13,1.8,1.7,1.14	'				
Week: 09/10/12 09/16/12 MT-T	3 \$375.00	0.00			
Spot Ch Date Range Description	Start/End Time		Weekdays Length	Rate Rtg Type	
4 KSNV 09/10/12-09/16/12 M-F Wheel	7-730pm		MT-Th :30 (\$3	75.00) 0.00 NM	
See MG 1.15					
[.NOT AVAILABLE RATE] NOT AVAILABLE F	RATE				
Week: 09/17/12 09/23/12 MTWT	3 \$375.00	0.00			
Spot Ch Date Range Description	Start/End Time		Weekdays Length	Rate Rtg Type	
7 KSNV 09/17/12-09/23/12 M-F Wheel	7-730pm		MTWTh :30 (\$3	75.00) 0.00 <i>NM</i>	
See MG 1.16,1.17					
[.NOT AVAILABLE RATE] NOT AVAILABLE R			MTWTh .20 /ft2	75 00) 0 00 NM	
8 KSNV 09/17/12-09/23/12 M-F Wheel	7-730pm		MTWTh :30 (\$3	75.00) 0.00 <i>NM</i>	
See MG 1.16,1.17 [.NOT AVAILABLE RATE] NOT AVAILABLE F) ATE				
9 KSNV 09/17/12-09/23/12 M-F Wheel	7-730pm		MTWTh :30 (\$3	75.00) 0.00 <i>NM</i>	
See MG 1.18	7-730pm		.30 (φυ	70.00) 0.00 IVIVI	
[.NOT AVAILABLE RATE] NOT AVAILABLE R	PATE				
18 KSNV 09/27/12-09/27/12 M-F Wheel	7-730pm		Th :30 \$7	725.00 0.00 NM	
M MG for 1.10,1.9	7 700pm		π	20.00 0.00 1111	
Week: 09/24/12 09/30/12 MT	2 \$375.00	0.00			
Spot Ch Date Range Description	Start/End Time	0.00	Weekdays Length	Rate Rtg Type	
10 KSNV 09/24/12-09/30/12 M-F Wheel	7-730pm			75.00) 0.00 NM	
See MG 1.18	'		•	,	
[.NOT AVAILABLE RATE] NOT AVAILABLE F	RATE				
2 KSNV 09/03/12 09/30/12 NFL Pre-Game / FN/	A CM 445p-515p		- :30 0 \$900.0	0.00 NM	4 \$3,600.00
NFL Pre-Game	(4:45 PM-5:15	PM)	,,,,,		*-,
Start Date End Date Weekdays S	pots/Week Rate	Rating			
Week: 09/03/12 09/09/12S	1 \$900.00	0.00			
Week: 09/10/12 09/16/12S	1 \$900.00	0.00			
Week: 09/17/12 09/23/12S	1 \$900.00	0.00			
Week: 09/24/12 09/30/12S	1 \$900.00	0.00			

Totals 11 \$7,625.00